

45th U.P. Builders Show – Mar 8-10, 2019
Sponsorship Opportunities

MAJOR SPONSOR

\$2,500 _____

Includes:

- Your company logo on all pages of the www.upbuildersshow.org website, linked to your website
- Your company logo in the television commercial
- Your company logo on the bag given to attendees at the door during the show
- Your company logo on signs at the entrances of the show
- Inclusion in radio, print, and email advertising
- Inclusion in social media event page and exclusive social media posts
- Advertisement on the scoreboard in the Superior Dome during the duration of the show
- Numerous appearances with media sponsors before and during the show
- A free 12 x 12 booth at the show, and a plaque given to sponsor at show to display in your booth

HOSPITALITY ROOM & EXHIBITOR PIZZA PARTY – Food Sponsor

\$250 _____

Includes:

- Your company logo will be recognized via signage at the Friday night exhibitor pizza party
- Your company logo will be recognized via signage in the Exhibitor Hospitality Room all weekend
- Your company logo will be thanked on the Exhibitor Info page of the UP Builders Show website
- Your company will be thanked via social media and emails to vendors
- Sponsors are welcome to bring brochures or information about their company for the Hospitality Room

HOSPITALITY ROOM & EXHIBITOR PIZZA PARTY – Beverage Sponsor

\$75 _____

Includes:

- Your company name will be recognized at the Friday night exhibitor pizza party
- Your company name will be recognized via signage in the Exhibitor Hospitality Room all weekend
- Your company name will be thanked on the Exhibitor Info page of the UP Builders Show website
- Your company will be thanked via social media and in emails to vendors.

COMBINED FOOD AND BEVERAGE SPONSOR

\$300 _____

Includes:

- All recognition from both sponsorships above

CHILDREN’S AREA SPONSOR

\$100 _____

- Your company will be recognized in the Children’s Activity Area via signage for the entire show
- Your company will be thanked on the UP Builders Show website and in The Mining Journal special insert
- Your company is welcome to bring children activities and giveaways with your name/logo on them

TOTAL \$: _____

COMPANY INFORMATION

Business: _____ Phone: _____

Address: _____ City, State, Zip: _____

Contact Person: _____ Email address: _____

PAYMENT – Cash, Check, VISA or MasterCard accepted

Credit Card #: _____ Expiration Date: _____ 3 Digit Code: _____

SIGNATURE: _____ **Make check payable to: U.P. Builders Show**

Mail/deliver to: U.P. Builders Show, c/o Marquette Builders Exchange, 1229 W Washington St, Marquette, MI 49855
Phone: 906-225-1216 or 906-228-2312, Fax: 906-226-7240, Email: jen@mqtbx.org, or info@upbuilders.org