

## **U.P. Builders Show**

November 1, 2018

RE: Sponsorship Opportunities

Dear Friend,

The 45<sup>th</sup> Annual U.P. Builders Show will be held at the NMU Superior Dome in Marquette, Michigan, the weekend of March 8-10, 2019 and we would like to extend an invitation to you to become a sponsor. In many cases you do not need to attend the show to be a sponsor. The enclosed form details the many levels of sponsorship opportunities.

We ensure sponsors will receive maximum visibility for their investment. We partner with TV6/Fox UP, Great Lakes Radio, The Mining Journal and [www.uppermichiganssource.com](http://www.uppermichiganssource.com) to reach the maximum number of potential attendees to the show. Every year, more than seven thousand people attend the show, coming from all across the Upper Peninsula to learn about the products and services exhibitors have to offer. We also have nearly one thousand exhibitors in the show in over two-hundred booths. It is one-stop shopping, bringing every aspect of the building industry together under one roof.

On behalf of the co-chairs of the U.P. Builders Show--The Home Builders Association of the Upper Peninsula and the Marquette Builders Exchange--we hope you will consider taking advantage of this opportunity to support the local building industry.

If you have questions or require additional information, please feel free to contact us: Sarah Schultz at 906-228-2312, or Jennifer Lammi at 906-225-1216. Please see our website for more information, including the complete list of 2015-2018 exhibitors, [www.upbuildersshow.org](http://www.upbuildersshow.org).

Thank you so much for your consideration.

Sincerely,

Sarah Schultz, Executive Officer, Home Builders Association of the U.P.  
Jennifer Lammi, Executive Director, Marquette Builders Exchange

On behalf of the 2019 U.P. Builders Show Committee